



Forging Partnerships to Help the Animals Go Home!

Pedigree Adoption Drive Campaign for 2011



The London Humane Society is proud to be one of 30 shelters from across Canada to be a part of the 2011 Pedigree Adoption Drive Campaign. The campaign will advance awareness of the plight of shelter dogs, and help increase adoptions.

Pedigree® commissioned a survey in 2010 which revealed that 49% of Canadians felt that not enough is being done to help raise awareness of the need to help shelter animals, while 81% of Canadians also said that they were not currently supporting

initiatives or organizations that help shelter dogs themselves.

The London Humane Society is working to rehome a record number of dogs. The most common reason dogs are brought here is the same as elsewhere: it is due to owner lifestyle changes that include the time pressure of a new baby or job, financial implications, divorce or separation, the owner's health, or a move.

Working with national organizations and campaigns, the London Humane Society benefits from combined resources and professional marketing to help our animals find their new families!

Petsmart Charities Adoption Partnership



London Humane Society launched its working partnership with Petsmart Charities in April of 2011. Our contributions to National Adoption Campaign Events, one in April/May and one in September, help more of our feline friends become adopted! Petsmart helps extend our reach into the community by moving into neighbourhood shopping districts and being more accessible to busy households.

You will see cats ready for adoption from the London Humane Society at the Petsmart opposite White Oaks Mall again in December! You may have seen us at the Masonville Petsmart during July & August.

458 Animals Surrendered to the London Humane Society in 2010, a 65% increase over 2009.

864 London Humane Society Adoptions in 2010, a 101% increase over 3 years.

1597 Animals in our care through both Investigations and the Community in 2010, a 100% increase over 3 years.

FastFact The 'animals in our care' category includes animals that are illegal and go to sanctuary, such as alligators, crocodiles, venomous and poisonous snakes, non-venomous snakes over 24 inches; lizards and bearded dragons; farm animals that we are caring for at off-site locations; animals that are native to Ontario and are returned to the Ministry of Natural Resources (e.g. turtles); and animals that are returned to their owner after complying with animal cruelty legislation or after an emergency.



Do you know what happens if you have a car crash with your pet? We take care of your pet until your family can organize its return to you.



COOP STUDENT ASHLEY
WITH FRANCESCA

Educational Co-operative and Internship Programs

Today's students are the next generation of animal owners and care givers. We are pleased to offer opportunities to grow their understanding of animal health needs and steward the next generation of veterinary assistants, technicians and veterinarians. We also work with students in journalism, public relations and business from Fanshawe College and The University of Western Ontario to help them gain experience in their chosen fields.

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The London Humane Society publishes its Community Update to increase the public's knowledge and awareness of important issues concerning animals. Fully informing our readers about controversial issues sometimes involves offering a balanced presentation of conflicting opinions. Readers should not, therefore, infer the Society's agreement with any or all of the views expressed in this publication. Advertisements published in Community Update do not represent the Society's endorsement of any product, service or opinion. The London Humane Society assumes no responsibility for loss, damage, or injury, direct or indirect, or of any nature whatsoever, resulting from a response to an advertisement published in Community Update. All rights reserved. Contents may not be reproduced without written permission of the London Humane Society.

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INVESTIGATIONS

Q&A: How it works

London Humane Society is an affiliate of the Ontario Society for the Prevention of Cruelty to Animals (OSPCA). London Humane Society enforces both of the federal criminal code sections related to animal cruelty and the Provincial Animal Welfare Act, the OSPCA Act.

What does it mean to be an OSPCA affiliate organization?

Affiliates such as the London Humane Society are independent non-profit organizations responsible for all operating and investigation costs. We receive no government funding.

How are London Humane Society Animal Cruelty Investigations funded?

The London Humane Society must fundraise to pay for all investigation costs, which include emergency and ongoing veterinary care, specialized care, staff time to prepare and serve all court documents and attend court, and shelter costs.

Our investigators are peace officers with uniforms and bullet-proof vests that are similar to those worn by local police authorities, which sometimes causes people to believe that they are paid by the government. In fact, it is your community support that pays for the safety and protection that these staff members bring to local animals.

Who is the London Humane Society accountable to?

We are accountable to local law enforcement agencies (London Police Service & O.P.P.) on joint investigations, as well as the Canada Revenue Agency, the Ministry of Community Safety and Correctional Services, the OSPCA affiliate agreement, the Ministry of Natural Resources, the Crown, our external auditors, the Canadian Food Inspection Agency, the Ministry of Health, and the Ministry of Labour.

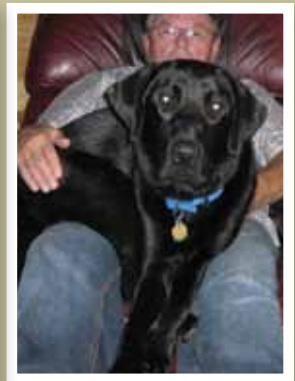
Our partnership with Crimestoppers

Crimestoppers provides important opportunity for anonymous tips on animal cruelty and abuse to be brought forward to our Investigations Department.

Life's Good

HENRY Just a couple of photos to let you see how Henry (previously known as Pepper) is getting along.

As you can see he's not shy about making himself right at home. He's a really lovable dog and I think we're all going to be very happy together. Many thanks for looking after Henry for us. ~Dan



Local Economy Affects Local Pets too!

The London region's unsettling economy has a profound effect on pets in our community. Record unemployment levels are forcing more households to surrender their cherished pets to the London Humane Society for rehoming. While we do provide pet food to households in distress in short-term situations, the fact is that family pet surrenders are up 65% over last year.

We want to thank everyone who has visited the shelter and adopted one or more of these cherished, loved animals into new forever homes!

Surrender Situations:



A terminally ill gentleman who is a dog lover can no longer care for his five dogs. One by one, these dogs are surrendered to find new forever homes as his health declines.

A young professional woman accepts a new career role that takes her on the road. She chooses not to board her young and lively shepherd cross, and the dog is surrendered to find a new family.

A family member suddenly develops allergies, and a doctor recommends that the family cat be removed from the household. With children sobbing at the shelter, Mom and Dad surrender the cherished cat for rehoming.

The London Humane Society does not euthanize for space, which means that we must rely on foster care at some times when the shelter reaches capacity. We must also ask for your patience in surrendering an animal until another adoption opens up cage space.

The Best Christmas gift to give (and get!)

The Christmas season is here, and we have a great way to help you with the decision of finding a gift for a favourite someone on your list.



When you make a donation to the London Humane Society in honour of a special human or animal, we will acknowledge your charitable 'Gift of Love' by sending a seasonal card to recipients advising them of your

thoughtful contribution, and wishing them a holiday filled with joy. Not only will your gift help the many homeless and abused animals living at the shelter, but people who receive our notes often tell us how much they enjoyed them.

To have a card sent to that special person or animal, just call, fax, e-mail or drop by. All our contact information is on the page next to this one. We'll need to know your name, address and phone number, the name and full address of the recipient, and the occasion you wish to acknowledge (it can be any occasion, not just Christmas). Tax receipts are issued for donations of \$25.00 and over.

Life'sGood

BROOKS I just wanted to take a minute and give you a quick update on how my new cat Brooks is doing. I got him from your shelter a few weeks ago, and he is doing absolutely wonderful in his new home! He loves exploring his new space, and so far his favourite activity is perching on my window sills and watching the birds in my yard!

He also loves joining me for movies on the couch, and certainly wasn't shy about taking over part of my bed for his own!

Occasionally I'll find him hiding somewhere new, like the shelves in my laundry room or under my couch, but he listens well when you call him, and he loves to greet me at the door when I get home from work.

He's a fantastic addition to my home, and I want to thank you for all the hard work you put in to taking care of all the animals in your shelter!

Wishing you all the best ~ Matt



NINA It's been about three months since I brought Velvet home, and I thought I would send an update.

Her new name is Nina, and she adjusted to it very well. She is not nearly as skittish, though still takes time to warm to new people, and she's a bit afraid of kids. She LOVES other dogs, and will play with anyone. She's nearly completely housebroken, and she did most of that work herself! She still mouths a bit, and we're working on that. Also, she's recently started to try to chase cars and cyclists...I think her herding instincts are coming out! Overall, she's doing really well, and I wanted to let you know, and to thank you for taking care of her until I took her. ~ Meghan



Our Pre-Authorized Withdrawal Plan is a convenient and generous way to help our animals. According to your direction, a gift will be processed from your credit card or from your bank account on either the first or fifteenth business day of the month. This is a safe, secure and automatic way of helping our animals all year!

In September 2011, the audit of the London Humane Society financial statements for the year ended December 31, 2010 was completed by Deloitte and Touche LLP.

2011 Christmas Pet Gifts

White Oaks Mall.....	Nov. 9-13
Lucan Christmas Craft Show	Nov. 11-13
Covent Garden Market	Nov. 12
Sherwood Forest Mall.....	Nov. 12
Walmart Hyde Park	Nov. 14-27
USC-UWO.....	Nov. 16-18
Argyle Mall	Nov. 18-20
City Centre Downtown	Nov. 23-25
Westmount Shopping Centre	Nov. 25-27
St. Joseph's Hospital/Livingston Rm	Nov. 28-29
Talbot Centre Downtown.....	Nov. 30-Dec. 2
Masonville Place - Community Booth	Nov. 30-Dec. 2
Christmas Craft Festival; Western Fairgrounds	Dec. 1-4
Loblaws-Masonville	Dec 3-4
City Hall.....	Dec. 6
One London Place Downtown	Dec. 7-9
Argyle Mall	Dec.9-11
Covent Garden Market	Dec. 10
Sherwood Forest Mall.....	Dec. 10
Loblaws-Masonville	Dec 12-18
London Life Insurance Company	Dec. 15-16

Visit the shelter to check our special selection of Christmas Pet Gifts throughout November & December

MY GIFT TO THE ANIMALS

Yes! I want to help the London Humane Society provide shelter and care to unwanted animals, and to protect them from neglect and abuse.

Please find my donation enclosed: \$25 \$50 \$100 \$125 \$250 Other \$ _____

OR I would prefer to take the extra step of donating to to the London Humane Society's monthly giving campaign so that I can help homeless and abused animals all year long.

I would like to donate \$ _____ monthly on the 1st or 15th of each month.
(Please enclose a void cheque or authorization to charge monthly to your credit card)

Payment enclosed: Cheque payable to the London Humane Society Visa MasterCard

Credit Card number _____ Exp. _____ Signature _____

Name _____ Address _____

City _____ Postal Code _____ Phone _____

I would like more information about planned or estate giving.

You may cancel your monthly giving arrangement at any time by contacting the London Humane Society. A receipt for income tax purposes will be issued at the end of the calendar year for all monthly donations made.

Please mail this form to the London Humane Society, 624 Clarke Road, London, Ontario, N5V 3K5
Donate online at www.londonhumanesociety.ca

THANK YOU! The London Humane Society is a not-for-profit charitable organization that is entirely dependent on donations from the community for financial support.

